From 21.10.2020

Gathered from customer meeting

Requirements

1. Must build on the existing website, not replace it
   1. Could have new feature hosted on same site, or on separate site with a link to it on main website
2. You can access the feature without having to login, but progress can only be saved with an account
3. Vilosky would like a way of seeing who uses the site
   * 1. Record clicks
     2. Time spent on pages
4. Fits in with branding. Take inspiration from the [main page](https://www.vilosky.com/).
   * 1. Fonts, Colours, etc.
5. It will contain a marketing blurb describing the tool and maybe a help page which would aid users in understanding the tool more deeply.
6. Pricing/Monetisation flow -
   * 1. Pricing plans
     2. Freemium model
     3. Payment gateway
7. Enterprise user
   * 1. an elevated user and can have many dashboards
8. ViloSky admin
   * 1. See analytics (clicks, page times).
     2. Match input versus output artifacts.
     3. Create new input/output artifacts.
9. Scope of logging in
   * 1. It is a way of tracking your progress
     2. It would provide contact details of customers
10. Pricing/Monetization idea
    * 1. Hard to work out before settling IP
      2. Will leave it until creating some prototype.